

**atd** FLORIDA SUNCOAST  
CHAPTER  
Association for  
Talent Development



# 2019 ASCEND

ATD Suncoast Conference & Exposition  
For Networking & Development



**SPONSORSHIP OPPORTUNITIES**

**Friday, September 20, 2019**

**Bryan Glazer Family JCC, Tampa FL**

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## Presenting/Title Sponsor (1): SOLD

- **Exclusive recognition on all forms of marketing and media as the Presenting/Title sponsor and in the title of the event**
- **Full Page** Ad in Attendee Program Booklet
- A feature in a weekly newsletter to all ATD FL Suncoast contacts (600+)
- Logo/Company Name recognition on all event correspondence, on all collateral, social media pages, & press releases
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2019 logo for company website and correspondence
- **Booth space in the lobby of the event for brand recognition**
- Access to **registration** and **attendance lists** of those who opt in
- Promotional material in attendee package/bag (up to 3 sheets)
- Admittance for up to **4** attendees at the conference
- Opportunity to select and award raffle winners for ATD sponsored raffle items
- Optional: Opportunity for additional visibility on stage to select and award your donated raffle item (\$100 minimum - no services)

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## Gold Sponsor (3): \$2,000

- **Recognition of sponsorship during event presentation**
- **Half Page Ad** in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2019 logo for company website and correspondence
- Booth space in the event EXPO Hall
- Access to **registration** and **attendance lists** of those who opt in
- Promotional material in attendee package/bag (up to 2 sheets)
- Admittance for up to 3 attendees at the conference
- Optional: Opportunity for additional visibility on stage to select and award your donated raffle item (\$100 minimum - no services)

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## Silver Sponsor (5): \$1,500

- **Recognition of sponsorship during event presentation**
- **Quarter Page Ad** in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2018 logo for company website and correspondence
- Access to **registration** and **attendance lists** of those who opt in
- Booth space in the event EXPO Hall
- Promotional material in attendee package/bag (1 sheet)
- Admittance for **2** attendees at the conference
- Optional: Opportunity for additional visibility on stage to select and award your donated raffle item (\$100 minimum - no services)

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## Exhibitor (22): \$500

- Logo/Company Name recognition included in all key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2019 logo for company website and correspondence
- Booth space in the event EXPO Hall
- Company listing in Program Booklet
- Admittance for **1** attendee at the conference
- Optional: donated raffle item - additional acknowledgement in the program book and recognition during Raffle presentation (\$100 minimum - no services)

## Raffle Sponsor (unlimited): \$100 minimum

- Recognition of sponsorship during Raffle presentation
- Acknowledgement in Program Booklet
- Raffle item must not include services (\$100 minimum)

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**Networking Reception Sponsor (variable): \$3000**

## **Can be sponsored by up to three companies**

- Thursday Night Offsite Networking Reception held at local venue
- A feature in a weekly newsletter to all ATD FL Suncoast contacts (600+)
- Access to registration list of those who opt in
- Booth space in the lobby of the event for brand recognition
- Promotional material in attendee package/bag
- Logo/Company Name recognition included in all key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2019 logo for company website and correspondence
- Booth space in the event EXPO Hall
- Company listing in Program Booklet
- Admittance for **1** attendee at the conference
- Optional: donated raffle item - additional acknowledgement in the program book and recognition during Raffle presentation (\$100 minimum - no services)

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## Other Sponsorship Opportunities

- Friday Morning Snack/Coffee Break – **\$250**
- Friday Afternoon Snack/Coffee Break – **\$250**
- Attendee Booklet Advertisement
  - Option A: Full-Page Ad **\$750**
  - Option B: Half-Page Ad **\$500**
  - Option C: Quarter-Page Ad **\$250**
- Company Slip Sheet for Tote Bag \$100 (must provide 200 sheets)
- Pens/Pads or other “in-kind” items \$0 (must provide 200 items and be approved by ATD Suncoast)

## ATD Florida Suncoast Chapter Contacts

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