



## LEARNING TECHNOLOGY TRACK

**Nick Elkins & Shauna  
Vaughan**  
PwC

### **The Five Instructional Design Skills that Transcend Organizational Size, Type, and Maturity**

It is well known that instructional design is continually evolving, and new skills and abilities are required of us at a rapid pace. Required skills vary depending on many things such as industry, company size, client needs, and company maturity, among others. However, there are some skills that transcend. We will discuss why it is important to hone these skills, despite the belief that some of them may seem less significant. In this session, you will explore the top five instructional design skills and create a plan to cultivate these skills within your own career experience to ensure your success.

**Tim Slade**  
TimSlade.com

### **Why Most Training Fails: 3 Tips for Designing Learning That Delivers Results**

In this session, we'll explore what it means to design learning for adult learners, designing learning to solve performance issues, and designing performance-based learning from the ground-up.

**Zachary Konopka**  
Skilitics LLC

### **Adaptive Learning, The Future of Professional Development**

This session will explain true adaptive learning and how to leverage this methodology to optimize your training engagement, effectiveness, and deep learning measurement within your organization. We'll discuss several advanced case studies that utilize adaptive learning across multiple industries. We'll also discuss the emerging role of the learning architect and the importance this role will have in the future. This is a session for anyone with an interest in the future of learning design, big data analytics, AI and other technological impacts on professional development.

**Nick Washburn**  
JCA

### **Getting started with Learning Analytics and xAPI**

Simply put, L&D needs better learning analytics and xAPI is part of the plan. Many know about the Experience API (xAPI) as it is soon to be an IEEE data standard but are looking for some direction on how to implement it. Other L&D pros are convinced of the value of xAPI and they want to make the case to their business or to their medium-to-large enterprise L&D department. The rest of the business quantifies their very existence with data, objectives, success criteria, customer personas, real-time data feedback on initiatives, they adapt to the data and so much more. Every day the almost non-existing data from the L&D department is directly harming them in the future for the lack of information being gathered on what is going on today. Big data is breathing down the neck of every L&D leader and this session will provide practical actionable help to those who are ready to do something about it now.