



atd

**FLORIDA SUNCOAST
CHAPTER**
Association for
Talent Development

2017
ASCEND

ATD Suncoast Conference & Exposition
For Networking & Development



SPONSORSHIP OPPORTUNITIES

2017 ASCEND

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TITLE SPONSOR (1): \$5,000

- Exclusive recognition on all forms of marketing and media as the Title sponsor and in the title of the event.
- Full Page Ad in Attendee Program Booklet
- One feature on email communications to ATD FL Suncoast email distribution list
- Logo/Company Name recognition on event correspondence, on all collateral, social media pages, & press releases
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2017 Sponsor logo on your company website and correspondence
- Booth space in the lobby of the event for brand recognition
- Access to attendee list of those who opt in
- Admittance for up to 8 attendees at the conference

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PLATINUM SPONSOR (2): \$3,500

- Recognition of sponsorship during event presentation
- Full Page Ad in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2017 Sponsor logo on your company website and correspondence
- Booth space in the event EXPO Hall
- Access to attendee list of those who opt in
- Admittance for up to 5 attendees at the conference

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GOLD SPONSOR (3): \$2,000

- Recognition of sponsorship during event presentation
- Half Page Ad in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2017 Sponsor logo on your company website and correspondence
- Booth space in the event EXPO Hall
- Access to attendee list of those who opt in
- Admittance for up to 3 attendees at the conference

SILVER SPONSOR (4): \$1,000

- Recognition of sponsorship during event presentation
- Quarter Page Ad in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2017 Sponsor logo on your company website and correspondence
- Booth space in the event EXPO Hall
- Admittance for up to 2 attendees at the conference

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BRONZE SPONSOR (5): \$500

- Recognition of sponsorship during event presentation
- Logo/Company Name recognition included in all key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2017 Sponsor logo on your company website and correspondence
- Booth space in the event EXPO Hall
- Acknowledgement in Program Booklet
- Admittance for 1 attendee at the conference

ATTENDEE BOOKLET ADVERTISEMENT

- Option A: Full-Page Ad \$750
- Option B: Half-Page Ad \$500
- Option C: Quarter-Page Ad \$250

ATD FLORIDA SUNCOAST CHAPTER CONTACTS

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