

**atd** FLORIDA SUNCOAST  
CHAPTER  
Association for  
Talent Development

# 2017 ASCEND

ATD Suncoast Conference & Exposition  
For Networking & Development

7:00 am – 8:30 am Registration, Networking, Light Refreshments

8:30 am – 8:45 am Opening Remarks & Speaker Introduction

8:45 am – 10:00 am **Opening Keynote: Mack & Ria Story**  
Maximize Your Potential

10:00 am – 10:30 am Book Signing, Visit Our Sponsors

10:30 am – 11:00 am Concurrent Sessions

11:30 am – 12:30 pm Lunch, Networking, Visit Our Sponsors

12:30 pm – 1:30 pm Concurrent Sessions

1:30 pm – 1:45 pm Break, Visit Our Sponsors

1:45 pm – 2:45 pm Concurrent Sessions

2:45 pm – 3:00 pm Break, Visit Our Sponsors

3:00 pm – 4:15 pm **Closing Keynote: Brandon Carson**  
Learning in the Age of Immediacy

4:15 pm – 4:30 pm Closing Remarks, Giveaways

4:30 pm – 5:00 pm Book Signing

