



MVP - RESULTS



2018 ASCEND

ATD Suncoast Conference & Exposition
For Networking & Development

presented by



#ASCEND2018



My Key Takeaways

Filltential

/fill-ten-chul/
 1. The business (internally & externally) of helping people & organizations realize & fulfill their highest potential.
 2. The belief that an opportunity to fulfill potential will allow one to impact the world in a lasting way.
 3. Daring to identify and fulfill one's own potential.

FIND YOURS, WE'VE GOT YOUR BACK.

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Beyond Resumes

Concurrent Session 3 | 1:45-2:45

Learning Technologies

Alexander Salas,
StyleLearn

**Artificial Intelligence
Basics for L&D**

Training Delivery

Sherri Sutton,
Positive Impact Force

**Incorporating the 4-D Process
into Design & Delivery**

Talent Management

Ken O'Quinn,
Writing with Clarity

**Influencing Your
Audience: Moving
People to Yes**

Higher Education

Arianna Dave & Dr. Beth Nettles,
University of Central Florida

**Engaging Courses Start
with Engaged Faculty**

With a rich history in organizational development and change, training and employee experience, eLearning, culture alignment and enrichment, and leadership development, **Change4Growth** has been helping customers with change efforts and employee initiatives for over 12 years in a cross-section of industries.

Join me in Vendor Hall for a drawing to win a **FREE**, 2-hour lunch and learn at you location (yes, we provide lunch) for twenty people.

- We are practitioners at heart
- We listen
- We're passionate about serving our clients.
- We love what we do, and it shows.

Topic of your choice from the following:

- Is Your Company Change Capable?
- The Five Behaviors of a Cohesive Team
- Design Thinking Drives Innovation
- Our New World of Work: The Future is Now
- Fostering Innovation

Midge Streeter, Digital Transformation thought leader helps executives refine and align vision, craft a new purpose, build a new organizational foot print, and develop leadership fluency in preparation for competing in the 4th industrial revolution. Director, Talent Management and Culture.

Change4Growth
Helping companies **perform** while they **transform**.

Concurrent Session 1 | 10:00-11:00

Learning Technologies

Michelle Thacher
eLearning Brothers

**Elevating eLearning
Design**

Training Delivery

Cindy Moran,
MVP-Results

**What does it mean to be smart?
How IQ, EQ, and Cognitive Ability
Impact Learning**

Talent Management

Jennifer Hancock,
Humanist Learning Systems

Why is Change so hard?

Higher Education

Lori Ann Roth,
Learning and... Reflective Growth

**Mentoring as a Secret
Strategy for Success in
Higher Education**

Concurrent Session 2 | 11:15-12:15

Learning Technologies

Steve Lee,
Allen Interactions

Microlearning in Practice

Training Delivery

Karen McCombs, Shift.3 Consulting
Tom Fass, Hillsborough County BOCC

**Trainers, are you a
Presenter or a
Facilitator of Learning**

Talent Management

Robin Wikle & Mark Koulianos,
Alpha Umi LLC & USF

**Generational Intelligence
for Sustainable Leaders**

Higher Education

Alana Elkins & Melissa Granholm,
University of South Florida

**From the Classroom to
the Office: Transitioning
to Instructional Design**

Wifi password: jccmember



Welcome to ASCEND!

Jenn Buckley, 2018 Chapter President

The Board and I would like to welcome you to our third annual **ASCEND** program, the ATD Suncoast Conference and Exposition for Networking and Development.

We've been working hard to make this not just an annual program that is the premier Tampa Bay Talent Development event, but also to make it a networking opportunity that connects us to a broader audience of talent development professionals, regardless of where they are in their career.

By bringing together the best and the brightest talent development professionals in the Tampa Bay area, we all pitch in to *Create a Tampa Bay that works better.*

Thank you for joining us!



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Conference Schedule

- 7:00-8:00 Registration, Networking, Light Refreshments
- 8:30-8:45 Opening Remarks: Jenn Buckley, Chapter President
- 8:45-9:30 Opening Keynote: Vincent Pugliese**
- 9:30-10:00 *Break, Book Signing, Visit Our Sponsors, Photographer*
- 10:00-11:00 Concurrent Session 1**
- 11:00-11:15 *Break, Visit Our Sponsors, Networking, Photographer*
- 11:15-12:15 Concurrent Session 2**
- 12:15-1:30 *Lunch, Visit Sponsors, Networking Activity, Photographer*
- 1:30-1:45 *Networking, Visit Our Sponsors*
- 1:45-2:45 Concurrent Session 3**
- 2:45-3:30 *Break, Afternoon Snacks, Visit Our Sponsors, Photographer*
- 3:30-4:30 Closing Keynote: Devon Bandison**
- 4:30-4:30 Giveaways & Closing: Jenn Buckley & Julie Sherwood
- 4:30-5:00 *Book Signing, Giveaways, Closing Remarks*
- 5:30-7:30 After ASCEND Networking Social**
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ASCEND Podcast



Andy Storch,
The Talent
Development Hot
Seat Podcast



Keynote Sessions



Opening Keynote:
What an Encounter With
the Mafia Taught Me
About Building a Powerful
Network

Vincent Pugliese,
The Freelance Tribe & The
Business of Photography
Academy

Closing Keynote:
The Game Changer:
Changing Your Inner
Game to Win in Life

Devon Bandison,
The Devon Bandison
Company – Fatherhood
is Leadership



A special, **“Thank you!”** to all our volunteers!