

## LEARNING TECHNOLOGIES TRACK



**Alexander Salas**  
StyleLearn

*1:45 pm – 2:45 pm*

### **Artificial Intelligence Basics for L&D**

Artificial Intelligence (AI) is not a new concept, but recent advances in computer systems have made it available to enhance the way we live. So, why not take advantage of AI to enhance your learning and development strategies? This session will give you the basic knowledge and resource information to begin exploring how AI can be a part of your workplace learning strategies.



**Misty Harding & Michelle Thacher**

eLearning Brothers

*10:00 am – 11:00 am*



### **Elevating eLearning Design**

Bullet points. Stale narration. “Click next” instruction. Long audio lectures. Yawn. We all know what boring eLearning courses feel like. We all hate them. But we keep producing them because most of us don’t know how to do something better than bullet points with cheap clip art. In this session, you’ll be introduced to simple conversion model that allows you to take boring content points or even instructor-led strategies and easily convert them to engaging eLearning. Using the model and a blueprinting template that will be provided, we will workshop 2-3 engaging eLearning slides together, leaving you ready to design eLearning that makes you look like a pro.



**Steve Lee**  
Allen Interactions

*11:15 am – 12:15 pm*

### **Microlearning In Practice - Is it Right for Your Project?**

Bite sized learning is ideal for today's busy learners. Strategic utilization of the format is key to it's effectiveness. Correct delivery can create motivation in learners through the topic introduction, interest building, progression of information and value proposition.