



LEARNING TECHNOLOGIES TRACK

Picture

Artificial Intelligence Basics for L&D

Alexander Salas
StyleLearn

Exact Times TBD

Artificial Intelligence (AI) is not a new concept, but recent advances in computer systems have made it available to enhance the way we live. So, why not take advantage of AI to enhance your learning and development strategies? This session will give you the basic knowledge and resource information to begin exploring how AI can be a part of your workplace learning strategies.

Picture

Elevating eLearning Design

Misty Harding & Michelle Thacher
eLearning Brothers

Exact Times TBD

Bullet points. Stale narration. "Click next" instruction. Long audio lectures. Yawn. We all know what boring eLearning courses feel like. We all hate them. But we keep producing them because most of us don't know how to do something better than bullet points with cheap clip art. In this session, you'll be introduced to simple conversion model that allows you to take boring content points or even instructor-led strategies and easily convert them to engaging eLearning. Using the model and a blueprinting template that will be provided, we will workshop 2-3 engaging eLearning slides together, leaving you ready to design eLearning that makes you look like a pro.

Picture

Microlearning In Practice - Is it Right for Your Project?

Steve Lee
Allen Interactions

Exact Times TBD

Bite sized learning is ideal for today's busy learners. Strategic utilization of the format is key to it's effectiveness. Correct delivery can create motivation in learners through the topic introduction, interest building, progression of information and value proposition.