



TRAINING DELIVERY TRACK

Wayne Brantley

360 Training Solutions

Bottomline of ROI

ROI, return on investment, is a metric fundamental to business and government alike. Executives and chief administrators recognize it, and business and operations managers appreciate it. It is calculated consistently and recognized across sectors around the world by those stakeholders with fiduciary responsibility for investments in people, projects, and processes. Reported alone, ROI describes the economic impact of programs, projects, and processes. Reported in the context of other measures, it contributes to the complete story of program success and informs decisions about resource allocation.

Bob Faw

Matchbox Group

Positively Priming the Learner's Brain

This workshop is about the art and science of priming to communicate, guide, and motivate for greater learning and implementation. Bob Faw demonstrates and teaches tried and true methods drawn from research in Positive Psychology, neuroscience, and social science. We all know that much has been learned about what helps people learn, how to help that learning stick, and what we can do to make it as easy as possible to put into action later. Bob Faw has tested and honed these tools and methods in trainings worldwide. He's sharing the best methods here. He also incorporates the ability to "positively prime" oneself to increase confidence, focus and the ability to deliver what the participants need.

Launa Stewart

Spin Design

The Top Five Ways To Make Your Training Content Resonate with Your Audience

Provide audience members research and "real live" based information about how taking certain intentional steps when developing their training content's presentation(s) can make a significant and measurable difference in knowledge retention. In this session, learn how to better understand and address your audiences' needs; why "mixing your media" matters; how to not fall into the trap of letting your budget dictate your approach; that it isn't about the tool itself - but how you use it, and; that we think we know how to use visual tools, but do we really...?

Dara Moore and Renie McClay

Independent Consultant
and Caveo Learning

Facilitating for Global Audiences – Practical Techniques for Real Situations

Our goal as facilitators and designers is to maximize classroom participation to facilitate learning transfer. But what happens when you take your curriculum around the world? What adjustments need to be made to the delivery methods? There are significant refinements that can help to make participants comfortable and maximize their learning. In this session, you will discuss learning considerations for various cultures, and experience and leave with tips for various interactive training methods that can be incorporated into training for global audiences. These methods have been shared with designers and facilitators from more than 60 countries.