



TRAINING DELIVERY TRACK

Wayne Brantley

360 Training Solutions

Bottomline of ROI

ROI, return on investment, is a metric fundamental to business and government alike. Executives and chief administrators recognize it, and business and operations managers appreciate it. It is calculated consistently and recognized across sectors around the world by those stakeholders with fiduciary responsibility for investments in people, projects, and processes. Reported alone, ROI describes the economic impact of programs, projects, and processes. Reported in the context of other measures, it contributes to the complete story of program success and informs decisions about resource allocation.

Bob Faw

Matchbox Group

Positively Priming the Learner's Brain

This workshop is about the art and science of priming to communicate, guide, and motivate for greater learning and implementation. Bob Faw demonstrates and teaches tried and true methods drawn from research in Positive Psychology, neuroscience, and social science. We all know that much has been learned about what helps people learn, how to help that learning stick, and what we can do to make it as easy as possible to put into action later. Bob Faw has tested and honed these tools and methods in trainings worldwide. He's sharing the best methods here. He also incorporates the ability to "positively prime" oneself to increase confidence, focus and the ability to deliver what the participants need.

Launa Stewart

Spin Design

The Top Five Ways To Make Your Training Content Resonate with Your Audience

Provide audience members research and "real live" based information about how taking certain intentional steps when developing their training content's presentation(s) can make a significant and measurable difference in knowledge retention. In this session, learn how to better understand and address your audiences' needs; why "mixing your media" matters; how to not fall into the trap of letting your budget dictate your approach; that it isn't about the tool itself - but how you use it, and; that we think we know how to use visual tools, but do we really...?

Dara Moore and Renie McClay

Independent Consultant
and Caveo Learning

Facilitating for Global Audiences – Practical Techniques for Real Situations

Our goal as facilitators and designers is to maximize classroom participation to facilitate learning transfer. But what happens when you take your curriculum around the world? What adjustments need to be made to the delivery methods? There are significant refinements that can help to make participants comfortable and maximize their learning. In this session, you will discuss learning considerations for various cultures, and experience and leave with tips for various interactive training methods that can be incorporated into training for global audiences. These methods have been shared with designers and facilitators from more than 60 countries.



LEARNING TECHNOLOGY TRACK

**Nick Elkins & Shauna
Vaughan**
PwC

The Five Instructional Design Skills that Transcend Organizational Size, Type, and Maturity

It is well known that instructional design is continually evolving, and new skills and abilities are required of us at a rapid pace. Required skills vary depending on many things such as industry, company size, client needs, and company maturity, among others. However, there are some skills that transcend. We will discuss why it is important to hone these skills, despite the belief that some of them may seem less significant. In this session, you will explore the top five instructional design skills and create a plan to cultivate these skills within your own career experience to ensure your success.

Tim Slade
TimSlade.com

Why Most Training Fails: 3 Tips for Designing Learning That Delivers Results

In this session, we'll explore what it means to design learning for adult learners, designing learning to solve performance issues, and designing performance-based learning from the ground-up.

Zachary Konopka
Skilitics LLC

Adaptive Learning, The Future of Professional Development

This session will explain true adaptive learning and how to leverage this methodology to optimize your training engagement, effectiveness, and deep learning measurement within your organization. We'll discuss several advanced case studies that utilize adaptive learning across multiple industries. We'll also discuss the emerging role of the learning architect and the importance this role will have in the future. This is a session for anyone with an interest in the future of learning design, big data analytics, AI and other technological impacts on professional development.

Nick Washburn
5th Logic

Getting started with Learning Analytics and xAPI

Simply put, L&D needs better learning analytics and xAPI is part of the plan. Many know about the Experience API (xAPI) as it is soon to be an IEEE data standard but are looking for some direction on how to implement it. Other L&D pros are convinced of the value of xAPI and they want to make the case to their business or to their medium-to-large enterprise L&D department. The rest of the business quantifies their very existence with data, objectives, success criteria, customer personas, real-time data feedback on initiatives, they adapt to the data and so much more. Every day the almost non-existing data from the L&D department is directly harming them in the future for the lack of information being gathered on what is going on today. Big data is breathing down the neck of every L&D leader and this session will provide practical actionable help to those who are ready to do something about it now.



TALENT MANAGEMENT TRACK

Leah Yeatts
Lever Performance
Consulting

Be Indispensable: Impact Your Organization Where It Matters Most

As learning & development professionals, how do we move from being order-takers to being valued, strategic business partners within our organizations? It starts with aligning our work with the organization's overall goals and being able to discern when training is or is not the best way to meet a particular need. In this session, you'll learn how to use some practical tools to analyze your organization's needs, take employees' performance to the next level, and ensure that your L&D work has maximum impact where it matters.

Jo Schaeffer
Arbinger Institute

How To Engage The Learner Within

In my 15 years as a facilitator, I've felt the need to perform in front of a class and at times, cared more about my teaching than their learning. Then everything changed, I began to really see people, those I had the opportunity to teach, and I learned I wasn't the teacher. The truth is I remember as little that comes from a gifted speaker's mouth as from the mouth of one who has bored me. However, while apparently remembering very little of what I have been taught I have still learned so much. So, who is responsible for what I have learned? Who has taught me if not my teachers? The answer: A teacher that each of us knows—The curious learner that resides deep within me, the river of inspiration and imagination that flows within. Come to this breakout and discover how to engage the learner within and change everything.

Andy Storch
Advantage Performance
Group

The Top Five Trends in Talent Development

Learn about the top trends that people are talking about in talent development as reported by over 80+ guests on the Talent Development Hot Seat podcast. We will discuss the top five trends, examples of how they are being used in different organizations and what you should be thinking about to add more value to your company. As a bonus, we will also talk about some of the trends affecting how people work and the best advice for anyone looking to accelerate their careers in talent development today.

Midge Streeter
Change4Growth

Are Your L&D Skills Future Ready?

Are you prepared for changes to L&D and your role as digital technology permeates our work environments? Join the lively discussions around the skills revolution, building a learning ecosystem that supports a culture of life-long learning, adopting the 6 most critical skills for future success, why CEOs are concerned about the hard work of soft skills, building a learning ecosystem, review how modern professionals learn, what personal and workplace learning have in common, 4 Areas of Expertise expected of L&D professionals, disruption in learning technologies, 5 steps to start using data analytics to prove the value of learning, and 7 steps for building on what the data indicates. The session concludes with creating a career development plan for future ready L&D professionals.



ORGANIZATIONAL DEVELOPMENT TRACK

Chad Smith

Enterprise Pursuits LLC

Understanding Micro-learning

In this session, you will understand the history of micro-learning and how peer-reviewed literature supports this method. The essential elements of micro-learning will be discussed. We will also delve into the different platforms used to distribute micro-learning. Some case studies will provide an overview of how micro-learning has been an effective tool in various industries. Lastly, a micro-learning example plan will provide a foundation so that you can develop a plan for your organization.

Katrina Marie Baker
Adobe / Resources of
Fun Learning

Why & How to Restructure an L&D Team

“Restructure.” What a scary word, especially when you’re the one managing the process. The reality is, restructuring your team might be one of the most rewarding things you do in your career. You have the opportunity to reinvent your team and make their daily lives easier and more productive. Of course, the process requires logistics and planning, which is why you should join us for this session!

Brittany Bing
The University of Tampa

Millennials at Work: Is It Time to Adapt to This Generation?

What is the first thing that comes to your mind when you think of the word "millennial"? Millennials are now the highest working force in the United States, and they are entering corporations with a college and high expectations for employers. This session will cover why these expectations exist, discrepancies with current training models, and office culture. Learn how this generation has impacted work places, and how to adapt to this new wave of employees.

Scott Luberto
Atlas Navigator

Data Driven Development: A Road Map for Success

This session will teach you how to use a competency model and a tech-enabled approach to create custom, 360 assessments. These 360s can be used to determine what training your associates need and align training initiatives to deliver personalized training plans. Further, it can be used to measure training effectiveness over time. Participants will walk away from this session with a meaningful action plan on how to take their talent development to the next level.