FLORIDA SUNCOAST CHAPTER
atd Association for Talent Development

2019
ASCEND
ATD Suncoast Conference & Exposition
For Networking & Development

ORGANIZATIONAL DEVELOPMENT TRACK

Chad Smith
Enterprise Pursuits LLC

Understanding Micro-learning

In this session, you will understand the history of micro-learning and how peer-reviewed literature supports this method. The essential elements of micro-learning will be discussed. We will also delve into the different platforms used to distribute micro-learning. Some case studies will provide an overview of how micro-learning has been an effective tool in various industries. Lastly, a micro-learning example plan will provide a foundation so that you can develop a plan for your organization.

Katrina Marie Baker
Adobe / Resources of
Fun Learning

Why & How to Restructure an L&D Team

"Restructure." What a scary word, especially when you're the one managing the process. The reality is, restructuring your team might be one of the most rewarding things you do in your career. You have the opportunity to reinvent your team and make their daily lives easier and more productive. Of course, the process requires logistics and planning, which is why you should join us for this session!

Brittany Bing
The University of Tampa

Millennials at Work: Is It Time to Adapt to This Generation?

What is the first thing that comes to your mind when you think of the word "millennial"? Millennials are now the highest working force in the United States, and they are entering corporations with a college and high expectations for employers. This session will cover why these expectations exist, discrepancies with current training models, and office culture. Learn how this generation has impacted work places, and how to adapt to this new wave of employees.

Scott Luberto
Atlas Navigator

Data Driven Development: A Road Map for Success

This session will teach you how to use a competency model and a tech-enabled approach to create custom, 360 assessments. These 360s can be used to determine what training your associates need and align training initiatives to deliver personalized training plans. Further, it can be used to measure training effectiveness over time. Participants will walk away from this session with a meaningful action plan on how to take their talent development to the next level.